



# ASPEN SATURDAY MARKET

## 2026 ARTISAN APPLICATION

### Aspen 100% Colorado Market

Completed applications must be received at: City of Aspen, Attn: Aspen Saturday Market City Clerk, 427 Rio Grande Place, Aspen, CO. 81611

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**Application Deadline: Must be received by 5:00 January 2, 2026 – NOT POSTMARKED**

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Thank you for your interest in becoming a vendor with Aspen Saturday Market (ASM) for 2026, in its 28th year. ASM oversees the operations of 18 weekly Saturday markets serving the Aspen community. ASM aims to create a local infrastructure for long-term sustainability and meaningful community impact.

**Mission Statement:** The ASM is dedicated to promoting LOCAL Colorado artisans to achieve their goals by exposure at Aspen's market. Each vendor within our community is carefully screened as we aim to select a diverse group of vendors who provide customers with the highest quality products.

**It is an ASM requirement that all participating vendors sell products that are 100% grown or produced in the State of COLORADO. If production is in Colorado, the artisan must be on-site at all times at the production site. \*You cannot design and have it manufactured elsewhere in Colorado.**

**Your commitment is for 18 weeks, or every other week and you must be present or have your booth covered. This is your responsibility.**

**Please fill out the form below to be considered.**

**Business Name:** (print legibly)

**Contact Person:**

**Physical Address:**

**Mailing Address:**

**City:**

**State & Zip:**

**Phone Number:**

**Email Address:**

**Website:**

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**Aspen Business License:**

(Provide number or apply after acceptance.)

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**CO. Tax ID #:**

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(Provide number or apply after acceptance)

**2025 Vendors Gross Sales (for returning vendors only):**

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This will be confidential for the board

All vendors approved to be in the Saturday Market must provide a copy of their Certificate of Liability Insurance Coverage naming the City of Aspen as additional insured. *Liability insurance coverage must be provided for all Special Events hosted within City limits and the City of Aspen must be listed as an additional insured. Commercial general liability insurance is required in the following minimum amounts \$1,000,000 each occurrence; \$2,000,000 aggregate. This is a one-page certificate. Do not send your entire policy. If you are accepted, please provide a certificate by May 1, 2026 or you will not be in the market.*

**NEW:** If your check bounces, it will be an automatic elimination from the market for 2026.

**NO APPLICATION WILL BE CONSIDERED FOR THE 2026 ASPEN SATURDAY MARKET UNLESS IT IS RECEIVED BY THE DUE DATE, COMPLETED & INCLUDES THE BOOTH FEE AND SIGNED.**

**Please remit the required booth fee along with your application, in accordance with the following schedule:**

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**Single Artisan Booth Fee:**

**\$700** for a 10x10 booth

**Shared booth or Alternating Weeks:**

Two vendors can share a 10x10 booth on alternating weeks.

The fee is **\$450** for each vendor  
*(for a combined total of \$900)*

**RESERVE List – If you are applying for the reserve list, you must submit a portfolio, and the Board will judge who is on the reserve list. After acceptance a state and city business license is required plus liability insurance.**

**MAKE CHECKS PAYABLE TO: ASPEN SATURDAY MARKET**

The selection process is highly competitive. There is no guarantee that an applicant will be offered an opportunity to participate in the 2026 Aspen Saturday Market.

Vendor applicants will be screened by the Commercial Core and Lodging Commission (CCLC) based upon the following criteria: Past market experience, 20%; Application presentation 30%; Uniqueness of produce 30%; Booth quality 20%.

All applicants will be notified toward the end of **February 2026** regarding their acceptance to participate in the 2026 Aspen Saturday Market. Booth fee checks submitted with the completed application will be returned to all applicants not accepted to participate in the 2026 Aspen Saturday Market.

Photographs no larger than 8 ½ by 11, a layout for your booth as well as a PORTFOLIO of products proposed to be sold are required to be included with your application. **If these are not included with your application it will be considered incomplete and will not be considered.**

By signing this application, you agree not to institute any automatic gratuity or automatic tip. Further, you agree to give correct change to all patrons.

**Please select which 100% Colorado grown or produced products you will be offering at**

<input type="checkbox"/> City of Aspen/ACRA	<input type="checkbox"/> Services	Leather
<input type="checkbox"/> Weaving	<input type="checkbox"/> Glass	Wood
<input type="checkbox"/> Apparel	<input type="checkbox"/> Furniture	Pottery
<input type="checkbox"/> Paper	<input type="checkbox"/> Paintings/ Photography	Other
<input type="checkbox"/> Sculpture	<input type="checkbox"/> Bath/Body	Jewelry
Baked goods		
NO FOOD trucks		

**the Aspen Saturday Market:Please describe below the Colorado grown, made or produced products for your business:**



## ASPEN SATURDAY MARKET™ HOLD HARMLESS AGREEMENT

- A. In consideration for being permitted to perform the below-described activities, the undersigned agrees to indemnify and hold harmless the Aspen Saturday Market, its sponsors and co-sponsors, the City of Aspen, its officers, employees, board members, and insurers, from and against all liability, claims and demands, on account of injury, sickness, disease, death, property loss or damage, or any other loss of any kind whatsoever, which arise out of or are in any manner connected with the below-described activities, if such injury, loss, or damage is caused in whole or in part by, or is claimed to be caused in whole or in part by, the act, omission, negligence, or other fault on the part of the person performing the activity.
- B. The person performing the undersigned activities understands that the activities may involve risks of injury, loss or damage to the person performing the activities, including but not limited to bodily injury, personal injury, sickness, disease, death, and property loss or damage. By signing this agreement, the person performing the activity expressly agrees to assume any and all such risks. In addition, in consideration for being permitted to perform the below described activities, the person performing the activity expressly exempts and releases the City of Aspen, its officers, employees, insurers, and self-insurance pool, from and against all liability, claims, and demands on account of injury, loss or damage to the person performing the activity including without limitation claims arising from bodily injury, personal injury, sickness, disease, death, or property loss or damage, that the person performing the activity may incur as a result of being upon the premises of the City of Aspen or as a result of performing the below-described activities, whether any such liability, claims, and demands result from the act, omission, negligence, or other fault on the part of the City of Aspen, its officers, or its employees, or from any other cause whatsoever.
- C. The undersigned agree(s) to comply with all the rules, regulations, laws, ordinances, and statutes of the City of Aspen and of the Aspen Saturday Market.
- D. The City Attorney's office has advised the Commercial Core & Lodging Commission (CCLC) that if any Saturday Market Vendor commits an infraction you will receive a written warning. A second infraction will lead to suspension from the market.
- E. The Aspen Saturday Market may publish images of market participant's products in promotional materials or the media. Signing this contract permits ASM to publish images.

By signing, the applicant affirms they have read and agrees to abide by the Hold Harmless Agreement and Rules and Regulations of the Aspen Saturday Market.

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Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## ASPEN SATURDAY MARKET RULES AND REGULATIONS

To create a diverse marketplace for our community and visitors! The Aspen Saturday Market was approved by the City Council in 1998. The 2026 Aspen Saturday Market will be our 28th year.

- The Aspen Saturday Market only accepts 100% Colorado grown, made and produced products.
- We cannot promise full booths for any new vendors. It all depends on the availability of space.
- Jewelers – Please see the attached regulations.
- No drop in artists will be accepted – we select artists from a pre-approved reserve list
- It is a privilege to be accepted into the Saturday Market!

### Market Rules:

- The market will run from **June 6th, 2026, through Oct. 3rd, 2026 (18 weeks)**
- Market Hours are from 8:30 a.m. to 2:00 p.m., However, after Labor Day market hours are 9:00 a.m. to 2:00 p.m.
- Set up time for the market is 6:30 to 8:15 a.m. Vendors are expected to be open for business from 8:30 a.m. until 2:00 p.m.
- If you arrive after 8:30 you will not be allowed to participate in the market that day.
- Please pack up and unload your car **near** your designated spot and immediately move your CAR! Do not block the emergency exit center of the street or the alley. Large produce rigs have priority parking. Please let them pull in first.
- **Electricity** will **NO** longer be available If you need it, you will need to purchase a battery operated or solar generator.
- Vendors are required to commit to the ENTIRE SEASON. You can have someone else sell your product.
- Failure to comply with the stated rules will result in immediate expulsion from the Aspen Saturday Market and be eliminated from participating in future markets.
- All vendors/owners must be onsite at the market and sell and explain their products. If a vendor pulls out of the market after being accepted and the check was deposited the check will not be refunded. Exceptions for absence, vehicle breakdown, illness and death.
- You may only sell what has been approved prior to the market.
- Vendors applying to be included on the ASM Reserve List must apply and be approved by the Commercial Core & Lodging Commission.
- Tents with 20-pound weights on each leg are mandatory. Signage on tents must comply with the City of Aspen Sign Code.
- If a vendor has an infraction, they must sign the attached form and appear in front of the CCLC.
- Booth: We aim for an attractive look to your booth. Tent size should be 10x10. Please bring 4 20-pound weights and tent sides in case of high winds and rain.
- No umbrellas or shade items are permitted into the fire lane! No exceptions. The center of the streets are **18 feet and that is the fire lane on all three streets**. When setting up please do not leave your vehicle in the center, pull off to the side.
- Trash: Vendors must remove their own trash. You cannot use adjacent businesses trash containers.

- ALL VEHICLES MUST BE OUT OF THE STREET 15 MINUTES PRIOR TO OPENING FOR SAFETY REASONS.
- In your booth you must have available:
  - City of Aspen Business License.
  - CO. Sales Tax license (Please note that in shared booths, each business must have their own business license).
- All vendors must pay their taxes through the State monthly. If a vendor does not pay his/her sales tax, he or she will be excluded from further participation in our market. The deadline for payment is November 20, 2026.
- City sign code: A 10 x 10 booth sign may not exceed six square feet (examples, 1' x 6' or 2' x 3'). All signs need to be professional.
- Produce trucks signage

\*Infractions will be dealt with personally between the Aspen Saturday Market Manager and the vendor and will be reported to the CCLC board.

## JEWELRY REQUIREMENTS FOR SATURDAY MARKET VENDORS FOR 2026

The creative aspect of the Saturday Market is in danger of being consumed by the pursuit of greater profits through some of our vendors selling “pre-made” (not by them) jewelry. This trend does not respect the artistic requirements for participation in the market. Aspen retailers are paying crazy-high rents in a tough seasonal business climate and some market vendors were competing with their product. We are no longer accepting pre-made pendants dropped on pre-made chains with a clasp attached as “Aspen original jewelry” suitable for the market.

Please remember, participation in the market is a privilege not a right. The City of Aspen only allows us to have the market because it's believed we are helping the local economy not hurt businesses through competing with the existing stores. We achieve this by offering ORIGINAL COLORADO PRODUCTS SOLD BY THE ACTUAL ARTIST. Meaning, YOU design it, YOU construct it, (a reasonable amount of help with labor is allowed, but you need to be the primary constructor of your product, no “design only”, no factories) YOU sell it yourself.

**For example:**

- If making a simple chain necklace with a pre-made chain, (even a pre-clasped chain would be allowed) IF YOU CRAFTED the bead/metal component on it or decorated a pre-made bead with a fancy wire wrap which hangs on the chain. Extra points if you made the clasp also, but a focal component must be PRIMARILY or ENTIRELY your own creation.
- Hang an array of beads on headpins where the pre-made pendant would hang from the chain making it an ORIGINAL DESIGN piece.
- Roll a selection of pre-made beads and pendants over a thin chain (or multi-thin chains) making it an ORIGINAL DESIGN piece.
- Use a few inches of chain and WIRE WRAP and connecting components yourself.
- Use an entire length of chain and WIRE WRAP bead dangles on it yourself, connecting to links adding fullness at the sides.
- Take another chain or ribbon or leather and perhaps beads and weave that through the chain to make something original happen making an ORIGINAL DESIGN PIECE.

If you have questions, please ask us. A first infraction will result in a written warning. A second infraction will lead to suspension and another new designer can come in who can better understand what the market desires to accomplish. The market gets better and better each year and if you are a return artist your designs need to change. Jewelers must submit a representation of ALL JEWELRY STYLES for acceptance to the market. If you create something new, you are required to photograph it and email it in for an OK before the next Saturday begins.

Any vendor not complying with these requirements (i.e. the selling of jewelry that is not 100% your jewelry) will result in an immediate ban from the market. We do want to support you. If you sell “pre-made” jewelry at another location, you are allowed to give someone who asks about it your business card. You are not allowed to deliver goods of this type during market hours at your booth. You are not allowed to bring catalogs to show people “what else you do” at the market. Please offer your card and follow up with other retail business at your store location, online, meet for coffee or over the phone.

Sincerely,

The Commercial Core & Lodging Commission

