



CITY OF ASPEN

SERVING OUR COMMUNITY

MISSION

To engage with positive civil dialogue, provide the highest quality innovative and efficient municipal services, steward the natural environment, and support a healthy and sustainable community for the benefit of future generations with respect for the work of our predecessors.

VALUES



- Service:** We serve with a spirit of excellence, humility, integrity, and respect.
- Partnership:** Our impact is greater together.
- Stewardship:** Investing in a thriving future for all by balancing social, environmental, and financial responsibilities.
- Innovation:** Pursuing creative outcomes, grounded in Aspen's distinctive challenges and opportunities.

STRATEGIC FOCUS AREAS



Safe & Lived-in Community of Choice:

Ensure Aspen is an attractive, diverse and safe city to live, work and visit year-round. This includes opportunities to access childcare, healthcare, housing, transit, parks, recreation and technological connectivity.



Community Engagement:

Ensure a trusted dialogue and relationship in the community that encourages participation, consensus building, and meaningful engagement.



Protect Our Environment:

Ensure that policy decisions, programs and projects manage impacts to the environment, climate, and public health and well-being.



Smart Customer Focused Government:

Provide value to the community by continuously improving services and processes based on feedback, data, best practices, and innovation.



Fiscal Health & Economic Vitality:

Promote economic sustainability of the Aspen community by advancing a healthy, diverse local economy while responsibly managing revenue streams, community investments, and financial reserves.



CITY OF ASPEN

CITY COUNCIL GOALS



Community Building and Health

Strengthen the quality of life and well-being of residents and promote commercial vitality of locally focused businesses.



Prioritize Infrastructure and Maintenance for Aging Facilities

To continue to provide efficient and reliable water, stormwater, and electrical services; safe roads and bridges; and ADA-accessible pedestrian improvements for the community, the city commits to prioritizing and advancing infrastructure projects.



Mobility

Improve and expand our efficient, multi-modal, and integrated transportation system to reduce vehicle miles traveled (VMT) and air pollution.



Affordable Housing

To create a sustainable and thriving affordable housing community, the Council will assess, plan, partner, and allocate resources for development and upkeep, ensuring high quality and affordability.



Protect Our Environment

Take meaningful action by reducing Aspen's greenhouse gas emissions to scientifically proven levels that limit global temperature change, while also supporting community resilience against climate change and natural disasters.



Customer-Focused Government

To provide essential services, the city of Aspen prioritizes maintaining strong relationships with residents, businesses, and visitors, striving for continuous improvement in customer service and processes.